Turning Tesco #Inclusive Questionnaire

Name: _____

Date: _____

Age: _____

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It's near bedtime and you need a new toothbrush; you go to Tesco and pick one up. To your surprise, it was the best shopping experience of your life. What made it so great?

Do you enjoy shopping?			
Online			
In a supermarket			
On the High Street			
Corner shop			

Other ?

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What is your favourite shop?

Why do you like to shop there?

Staff			
Environment			
Cleanliness			
Fun			
Location			

Other ?

Walking into a shop for the first time makes me feel:

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At the shop I love; the staff are:

Friendly			
Respectful			
Considerate			
Helpful			
A self-service machine			
Polite			
Happy			
Quiet			

Other?

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I like shopping when there is:

Quiet			
Loud sounds			
Music			
No Music			
Lots of Space			
Lots of other people shopping			
Only me shopping			

Other?

How does shopping in a supermarket make you feel?

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